



06 January 2025

The Secretary  
Corporate Relationship Dept.  
The Bombay Stock Exchange  
Phirozee Jeejeebhoy Towers  
Dalal Street, Mumbai 400 001

The Secretary  
National Stock Exchange of India  
Exchange Plaza  
Bandra Kurla Complex  
Mumbai – 400 051

Dear Sir/Madam,

Sub: Appointment of Mr Karthik Yathindra as Chief Executive Officer

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, and based on the recommendations of the NRC, the Board of Directors of the Company, at its meeting held on 06 January 2025, has considered and appointed Mr Karthik Yathindra, as Chief Executive Officer with effect from 01 April 2025, by elevating him from President – Chief Sales and Marketing Officer.

Mr Yathindra will continue to report to Mr V S Ganesh, Managing Director and his brief profile is enclosed herewith.

Request you to take the above information on record in compliance of SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015.

Thanking you,  
Yours sincerely,  
For Page Industries Limited

Murugesh C  
Company Secretary  
Encl: as above



**PAGE INDUSTRIES LIMITED**

**Head Office :** 3rd Floor, Umiya Business Bay-Tower-1, Cessna Business Park, Varthur Hobli, Outer Ring Road, Bengaluru - 560 103. Ph: 91-80-4946 4646.

**Corporate & Registered Office :** 7th Floor, Umiya Business Bay-Tower-1, Cessna Business Park, Varthur Hobli, Outer Ring Road, Bengaluru - 560 103.

Ph: 91-80-4945 4545 | [www.jockeyindia.com](http://www.jockeyindia.com) | [info@jockeyindia.com](mailto:info@jockeyindia.com) | CIN # L18101KA1994PLC016554



**Annexure I**

**Information about appointment of new Director / KMP under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015**

Name of newly appointed Chief Executive Officer	Mr Karthik Yathindra
Term and Date of Appointment	Term: As per employment policy of the Company Date of appointment: With effect from 01 April 2025
<b>Brief Profile</b>	
Experience	<p>Mr. Karthik Yathindra has over fifteen years' experience in Sales, Retail, Product, Marketing and Business Management across consumer brands in the fashion and lifestyle space. Over the last nine years since Karthik joined Page, he has played an instrumental role in building Jockey to be amongst the most respected and aspired brands in the country. In addition to creating some memorable marketing campaigns, he is credited for having successfully steered the brand to enter new product categories and cater to new consumer segments in India. In his current role, he oversees both Jockey and Speedo and leads teams in-charge of functions including General Trade, Modern Retail, Ecommerce and D2C, Marketing, Product Development and Portfolio Management, Consumer Analytics and Visual Merchandising. He is responsible for brand health, product performance and business growth of Jockey and Speedo in India, and other International Licensed Markets.</p> <p>Mr. Karthik started his career with Titan Company Limited in the Watches and Accessories Division. During his stint at Titan which lasted over six years, he took on various roles including Sales and Distribution, Retail Operations, Product Management and Marketing across brands like Titan, Fastrack, Sonata and Zoop.</p>
Qualification	PGDM and B A (Law)
Disclosure of relationships between Directors	Mr Yathindra is not related to any of the Directors / KMPs.
Pursuant to the BSE circular No LIST/COMP/14/2018-19 dated June 20, 2018, we hereby affirm that Mr. Karthik Yathindra is not barred from holding the office of Chief Executive Officer by virtue of any Securities Exchange Board of India order or any other such authority	



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